



BENEFITS FOR A DIOCESE WHO USES FLOCKNOTE

Most parishes & dioceses can't reach a majority of their people when they need to, especially in between Sundays, or when they stop showing up.

Flocknote helps parishes & dioceses solve that with a smarter way to send emails and text messages, which gives parishes & dioceses increased stewardship, better engagement, and a more connected Church.



INTERESTED IN
HEARING
MORE?



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EMPOWER EVERY PARISH & OFFICE (AND ITS LEADERS)

Any healthy organization can reach a majority of its people at the drop of a hat – bad weather, an emergency, a last-minute change of venue – but most dioceses and parishes can't do this. Flocknote's diocesan initiative gives every parish & office this ability – to communicate with their people via email or text message, whenever they need to, from any device. Plus, any leader can get started and learn the ropes in under an hour.

Every parish and office get to use Flocknote independently, setting their own admins, creating their own groups, and sending their own notes. Simultaneously, those driving the effort at the diocese can provide pre-made content to their parish counterparts and see key metrics on how each parish is performing.



IT PAYS FOR ITSELF... AND THEN SOME.

Imagine doubling (or quadrupling) attendance to events *and* participation in capital campaigns. That's what happens when you acquire the simple, but powerful ability to reach your people the right way at the right time. Using email and text messaging in smarter ways is the key. These are the simplest, most powerful channels by far...and they work!

When you communicate well, engagement goes up. When you can regularly share the inspiring work the diocese is doing and the great value being offered by the parish, people want to give more to support it. The reason many stewardship campaigns are uncomfortable or feel like pulling teeth is because we haven't first inspired people by communicating all the wonderful things we are doing with their money. Basic communication is essential, and the effect – when spread across an entire diocese – is enough to pay for Flocknote once, twice, or even five times over.



SOLVE THE "SILO" PROBLEM

It's nearly impossible to keep contact lists up-to-date across all the ministries of a parish, much less across an entire diocese! There is a lot of confusion, inefficiency and lost connections that occur when every ministry in every parish is "silo"-ed by using a different communication tool and not sharing resources.

Flocknote fixes that. Any time any admin of any ministry updates a person's contact info, that info will be automatically updated for every ministry, their pastor, their parish, their diocese, and their bishop.



BISHOP CAN DIRECTLY REACH EVERY PARISHIONER

What if you could tell your bishop that he could send an email (40-60% open rate) or a text message (99% open rate) directly to 50,000 (or 100,000; or 200,000) of his parishioners and have it to them in minutes? Any good bishop would jump at that chance, and that's what the Flocknote diocesan initiative allows a bishop to do. Every parishioner who connects with their parish will also be connected (on a separate list) to the diocese, giving their bishop the ability to reach literally everyone at a moment's notice with things like a Christmas greeting, or driving signups to other big diocesan initiatives on evangelization, stewardship, or Catholic education. A Bishop should be able to directly reach his flock any time he needs to.

In the past 10 years, Flocknote has worked with thousands of parishes across the country and the world. We're currently the primary communication tool of nearly a dozen American dioceses, and dozens more dioceses use us at the chancery level. Even better, Flocknote is a small company that shares your mission and was founded specifically to help us work together to build a more connected Church.