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MEDIA KIT 2024



### ABOUT ANGELUS

Angelus News is a multimedia advertising and editorial platform that serves and tells the stories of Catholics in Los Angeles, Ventura and Santa Barbara counties. Some of the nation's largest and most culturally diverse Catholic communities. Angelus features local, national and international reporting and emphasizes visual storytelling. We tell stories across print and digital platforms covering the most urgent issues— from world events and cultural trends to personal matters of ethics and spirituality with a reach estimated at more than 116,000 readers every other week.

Our contributors include some of the finest journalists, spiritual writers and photographers in the world today. Regular contributors like Archbishop José H. Gomez, Bishop Robert Barron, Father Ronald Rolheiser and Heather King complement the award-winning staff to bring the highest level of Catholic journalism.”



### QUICK FACTS

- The Archdiocese of Los Angeles is the largest in the country – **home to more than 5 million Catholics**
- A bi-weekly magazine estimated at more than **116,000 readers every other week**
- A cutting edge website with video, photo galleries and mobile optimization
- Social media channels
- A daily newsletter reaches **10 thousand subscribers every day**

## ADVERTISING OPPORTUNITIES » MULTI MEDIA CHANNELS

# ADVERTISE



### MAGAZINE

Our bi-weekly magazine, **Angelus**, offers you the finest in Catholic journalism and photojournalism, with first-rate analysis of the events and trends shaping the Church and the world, plus the practical advice from the world's best spiritual writers on prayer and Catholic living, along with great features about Catholic life in Los Angeles. Our readers receive their copy of Angelus directly in their mailbox, at their local parish and some at the Cathedral of the Lady of our Angels.



### WEBSITE

Our website, **AngelusNews.com**, is updated all day long and brings you the most important stories from the Vatican, Washington, Latin America and across the globe. We also provide exclusive content — opinions, spiritual reflections and fascinating ideas. Not to mention: there is no better place to find local news and events coverage for the Catholic Church in Los Angeles, along with the latest Catholic high schools sports scores and highlights.



### NEWSLETTER

Our free daily e-newsletter, **Always Forward** will start your day with smart, handpicked selections of the day's top news, analysis and opinion, delivered to your inbox, absolutely free!

## AWARDS » CATHOLIC PRESS ASSOCIATION



Angelus News and its sister publications won a total of 21 awards from the Catholic Press Association for work published during the 2021 calendar year. The competition included Catholic publications from across the U.S. and Canada.



Best Regular Column — Arts, Leisure, Culture and Food: *"The Crux,"* by Heather King



Best Essay — Diocesan Magazines: *"The victims of our progress,"* by Elise Italiano Ureneck



Personality Profiles — Laity: *"Kobe the Catholic,"* by Tom Hoffarth and Steve Lowery



Best Sports Reporting: *"Kobe the Catholic,"* by Tom Hoffarth and Steve Lowery, *"Embodying Kobe,"* by Tom Hoffarth, *"SoCal bishops reflect on Kobe Bryant's Catholic faith during Rome visit,"* by Pablo Kay



Best Illustration with Graphic Design or Art: *"The Next Four Years: A Catholic Vision for America,"* by Jacob Popcak

## TESTIMONIALS

Our travel company, Poland-Medjugorje Pilgrimage, LLC has been arranging trips to Europe since 2002. Our prices and service, along with our promotion in Angelus have attracted thousands of travelers from Southern California and beyond. We have been a loyal customer of Angelus for over 12 years for one simple reason – results! We run ads several times per year and we consistently get great response resulting in hundreds of bookings from the L.A. area. We are very happy with Angelus and plan to continue advertising for the foreseeable future.

Scott Scaria  
President, Poland-Medjugorje Pilgrimage LLC

We have been an advertiser in Angelus for several years and we intend to continue in the future. Angelus has a targeted audience that aligns with our business needs perfectly. Angelus is an effective tool for us that helps us maximize our marketing dollars.

Brian McMahon  
Director of Community Outreach  
Catholic Cemeteries & Mortuaries



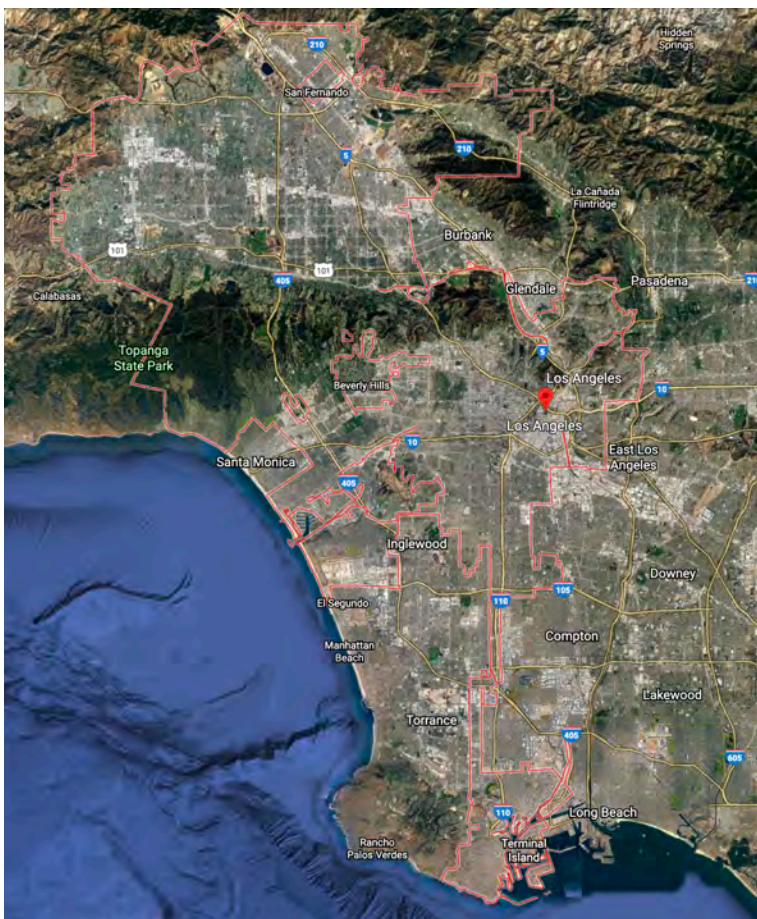
## DISTRIBUTION » LARGEST IN THE NATION



### SELLING TO OVER 5 MILLION CATHOLICS

Market coverage includes

- Los Angeles County
- Ventura County
- Santa Barbara County



LOS ANGELES COUNTY



VENTURA COUNTY



SANTA BARBARA COUNTY



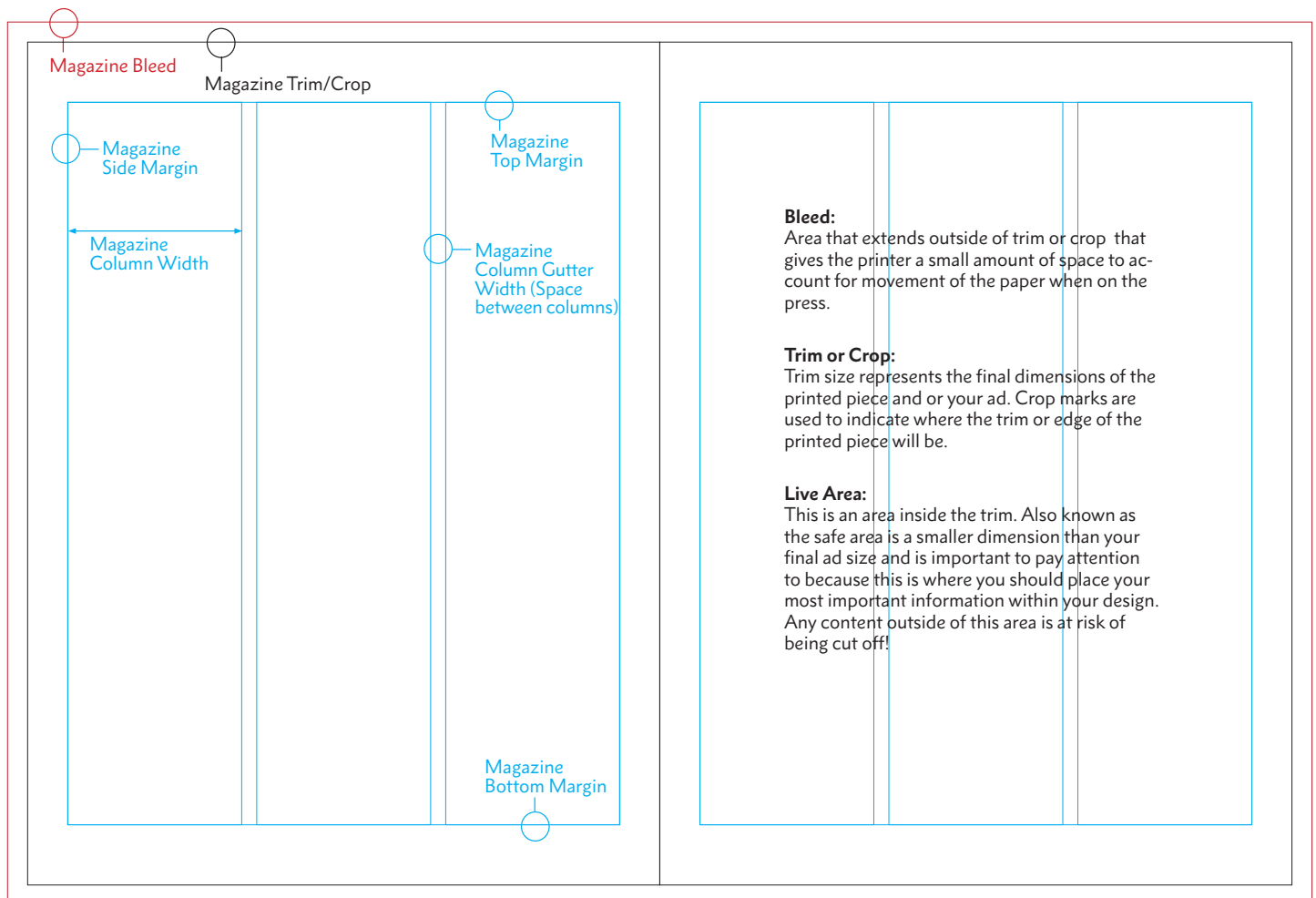
Some of the **most diverse** Catholic communities in California.

## ANGELUS AD SPECIFICATIONS - PRINT

### ADS SUPPLIED ELECTRONICALLY

Advertisements should be supplied as press ready PDF files. ***PDFs of ads that bleed should be saved by including the bleed without crop marks.*** No color bars or other printer information. Color images should be in CMYK mode at a minimum of 300 dpi and should not exceed 288% ink density. Go to [\*\*angelusnews.com/advertise/\*\*](http://angelusnews.com/advertise/) to download template.

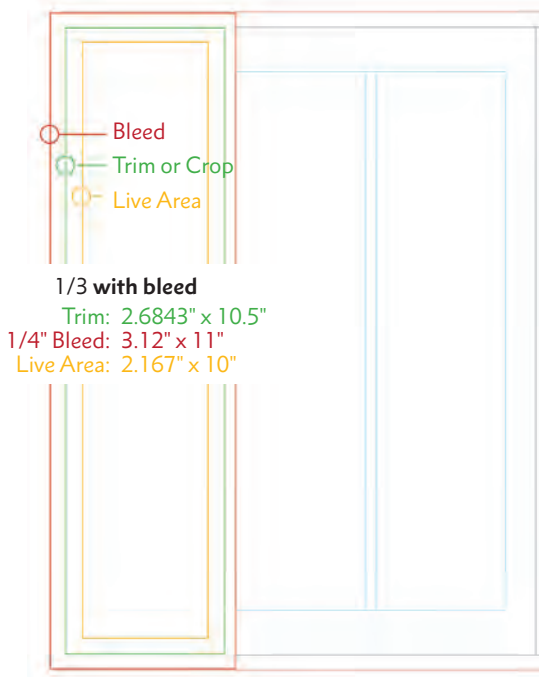
See image below for basic terms and definitions.



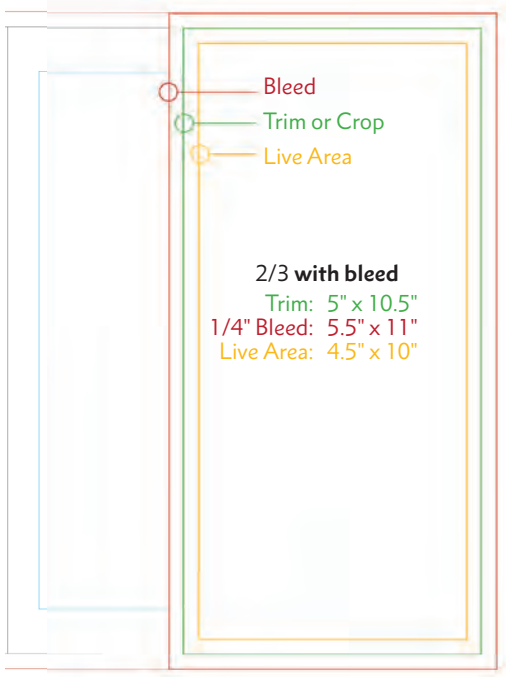
# SPECIFICATIONS » ANGELUS ADS

## ANGELUS AD SPECIFICATIONS - PRINT WITH BLEED

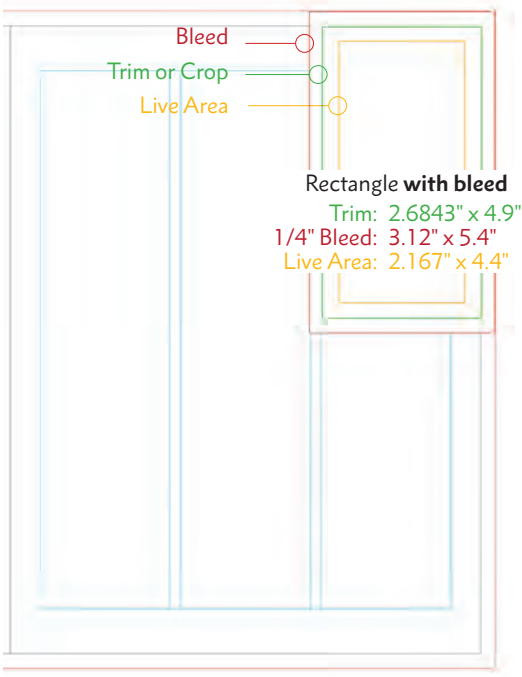
1/3 WITH BLEED



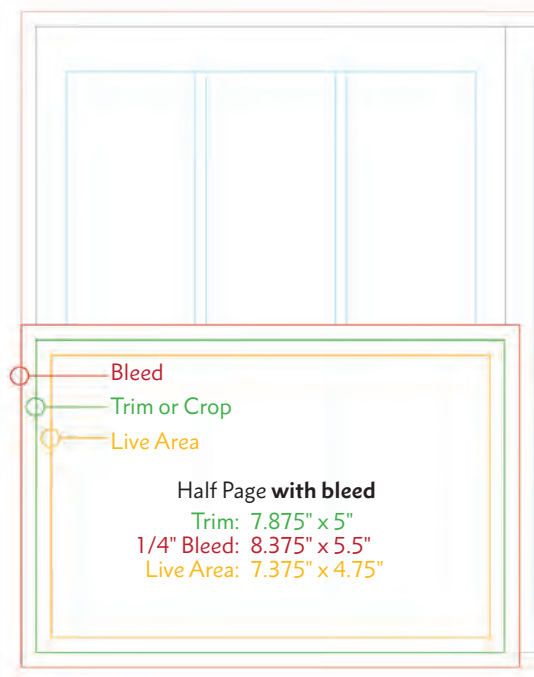
2/3 WITH BLEED



RECTANGLE WITH BLEED



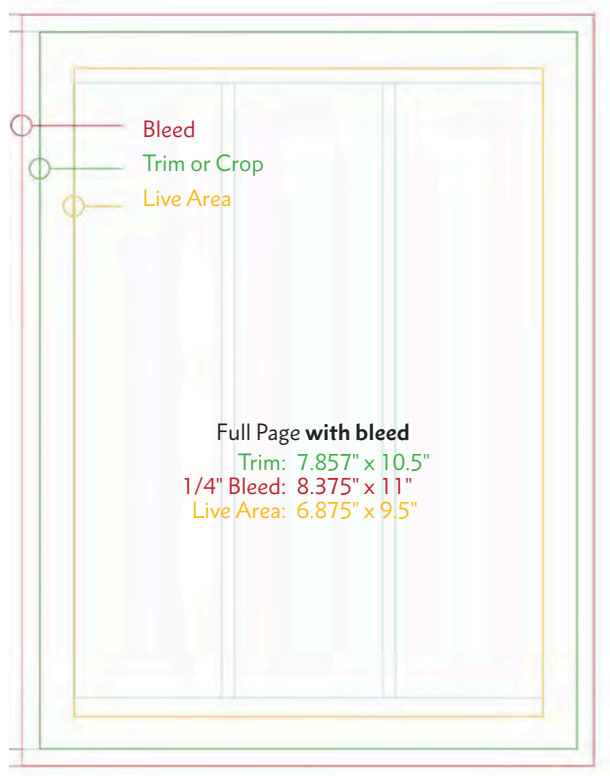
HALF PAGE WITH BLEED



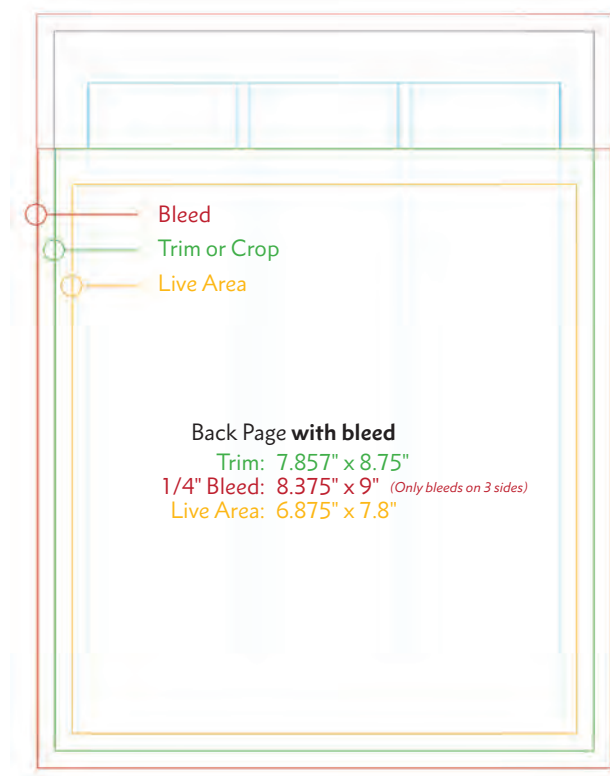
# SPECIFICATIONS » ANGELUS ADS

## ANGELUS AD SPECIFICATIONS - PRINT WITH BLEED (CONT.)

### FULL PAGE WITH BLEED



### BACK PAGE WITH BLEED

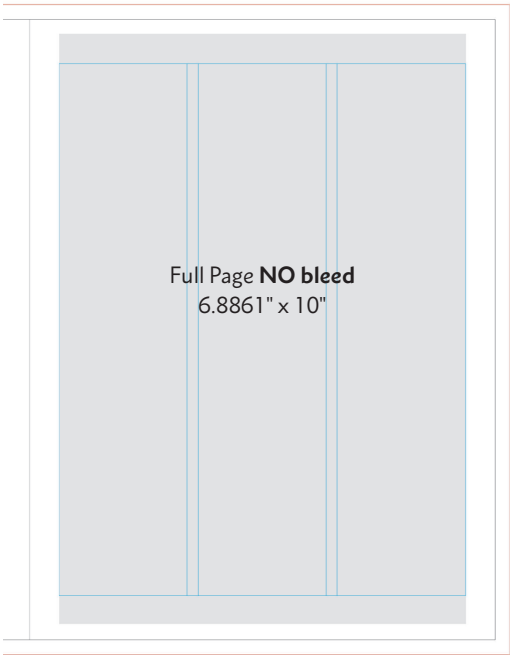




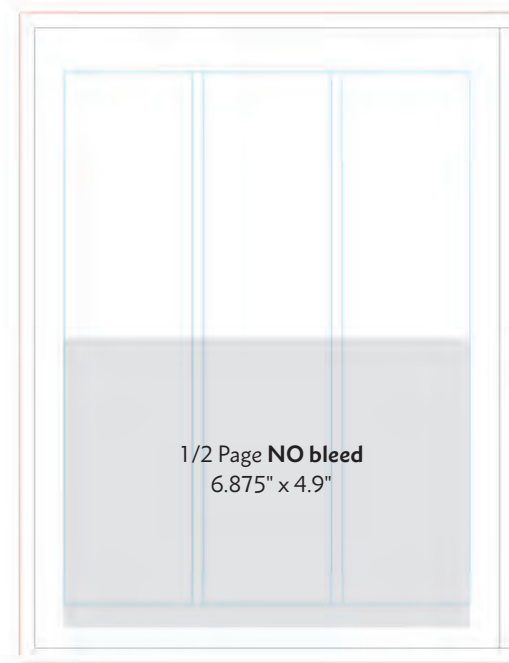
# SPECIFICATIONS » ANGELUS ADS

## ANGELUS AD SPECIFICATIONS - PRINT WITH NO BLEED

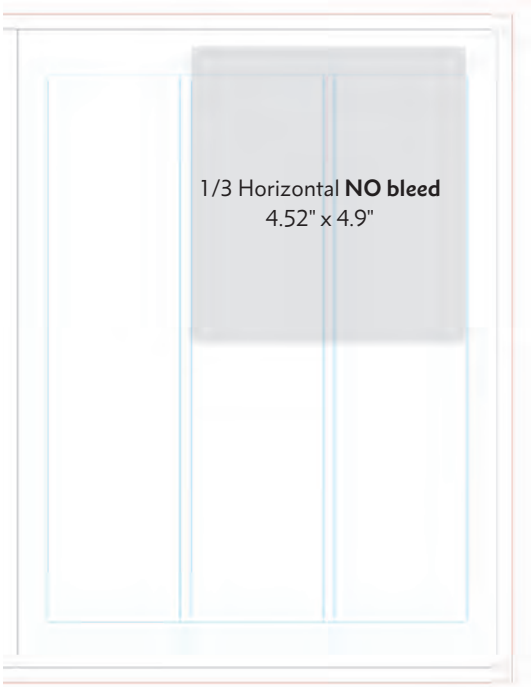
FULL PAGE



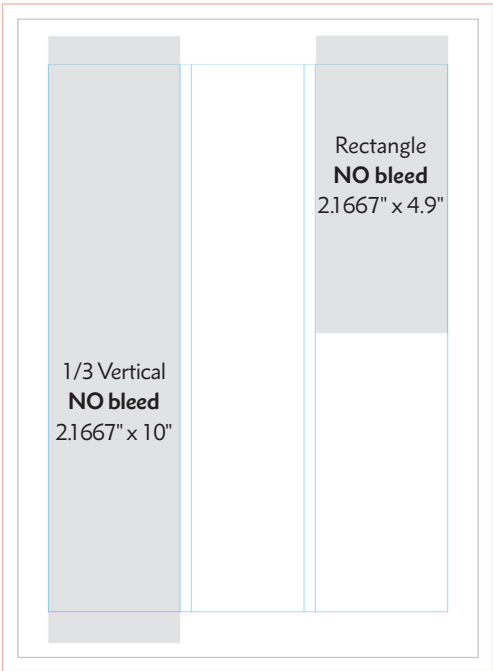
HALF PAGE



1/3 HORIZONTAL



1/3 VERTICAL



RECTANGLE

Rectangle  
**NO bleed**  
2.1667" x 4.9"

# SPECIFICATIONS » ANGELUS ADS

## ANGELUS AD SPECIFICATIONS - WEB

### ADS SUPPLIED ELECTRONICALLY

Advertisements should be supplied as JPG or GIF file formats. Color images should be RGB at 72 dpi provided you build the ad to the correct dimensions. Go to [angelusnews.com/advertise/](https://angelusnews.com/advertise/) to download template.

**\*Note: we cannot accomodate flash banner ads.**

The screenshot displays the Angelus News website interface with several ad placements highlighted by grey boxes and labels:

- Leaderboard ad 728 x 90**: Located at the top of the main content area, below the navigation bar.
- 1/2 page banner ad 300 x 600**: Located on the right side of the page, spanning the height of the 'FAITH' and 'ARTS & CULTURE' sections.
- Square banner ad 300 x 250**: Located at the bottom right of the page, below the 'ARTS & CULTURE' section.

The website content includes a navigation bar with links like 'Always Forward Newsletter', 'Donate', 'Advertise', 'Renew', 'Subscribe', and social media icons. The main content area features a 'LOCAL' tab and several news articles with accompanying images and headlines, such as 'What's next for Christians in the Middle East?' and 'Preaching one thing, doing another is 'pastoral schizophrenia,' pope says'.



ANGELUS

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For rate or other information, please reach out to Jim Garcia.  
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[jagarcia@angelusnews.com](mailto:jagarcia@angelusnews.com)